

Snap Inc.

2023

CitizenSnap Report 2022 ESG Data Tables

2022 ESG Data Tables

As our communities continued to face numerous social and environmental challenges in 2022, Snap remained committed to making a positive difference. The following pages highlight tangible results of our ESG efforts.

Throughout 2022, we further increased our giving to communities, nonprofit organizations, and partners. Our philanthropic priorities included addressing socioeconomic challenges, mental health issues, impacts of the opioid crisis, and threats posed by climate change. Snap team members across the globe supported our efforts through in-person and virtual volunteerism. In addition, we fostered team members' unity and growth through our Employee Resource Groups (ERGs), companywide Council sessions, and professional development resources.

We sought to drive greater social impact on our platform and inspire our global community of Snapchatters through content geared toward civic engagement, emotional and mental well-being, drug prevention and awareness, and other salient topics. In addition, we deepened our commitment to protecting Snapchatters' privacy and safety on our platform.

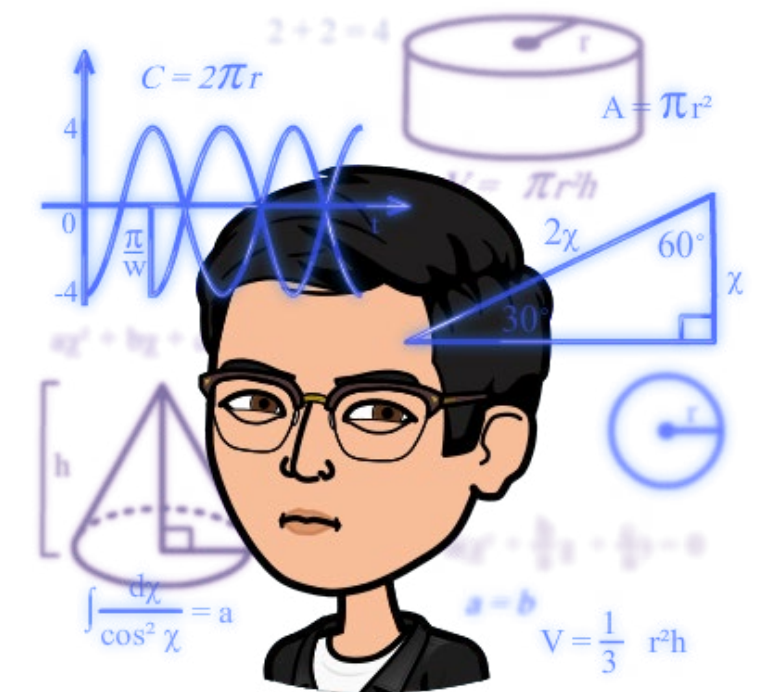
Our efforts to reduce Snap's climate impact also gained momentum in 2022. Although the company's absolute emissions increased, our emissions indexed to revenue decreased — which demonstrates that Snap improved its carbon efficiency. We are meeting our SBTi-approved reduction targets ahead of schedule and continue to maintain carbon neutrality as we move closer to being net negative by 2030. As part of our climate strategy, we purchased renewable electricity and energy attribute certificates to cover our global electricity consumption.



Also, we reduced global energy consumption from the use of Snapchat on a per-user basis. See the data tables in this section for third-party verification of our GHG inventory and other details.

In addition, we further strengthened Snap's commitment to DEI on our platform and throughout our company. Our actions in 2022 included expanding our DEI-focused training, ERGs support, and data-driven accountability efforts. In addition, we doubled down on opening greater opportunities for content creators from diverse and underrepresented backgrounds through our 523 Content Accelerator programs.

Looking ahead, we intend to consistently enhance our reporting and data governance processes and broaden the data we share each year.



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Society



Data Point	2019 Data	2020 Data	2021 Data	2022 Data
Volunteer Hours	10,500+ service hours	8,500+ service hours	6,800+ service hours	8,270 + service hours
Number of volunteer projects	27 cities across 15 countries	31 cities across 16 countries	61 cities across 21 countries	50 cities across 26 countries
In Kind Donations – Pro Bono Advertising	\$3.5 million	\$3.3 million	\$9+ million	\$6+ million
Transparency Reporting				
Number of law enforcement requests for user information	25,225	43,508	61,236	76,625
Number of account identifiers ¹²	39,657	66,705	93,930	120,089
Percent (%) of requests resulting in disclosure	74.05%	74.65%	72.20%	70.90%
Number of government requests to remove content, % compliance with requests	26, 8%	0, n/a	2, 0%	4, 0%
Other transparency data	Refer to the Transparency Report	Refer to the Transparency Report	Refer to the Transparency Report	Refer to the Transparency Report

¹² "Account Identifiers" reflects the number of identifiers (e.g., username, email address, and phone number) specified by law enforcement in legal process when requesting user information.

Planet



Data Point	2019 Data	2020 Data	2021 Data	2022 Data
Electricity (global total)	12,463 MWH	11,945 MWH	12,457 MWH (Snap facilities electricity) 7,000 MWH (estimated remote work electricity)	19,950 MWH (Snap facilities electricity)
Renewable Electricity (global total)	0	10,097 MWH (85% of workplace and estimated remote work electricity)	19,849 MWH (>100% of workplace and estimated remote work electricity)	19,950 MWH (100% of workplace electricity)
Scope 1 emissions (Metrics tons CO₂e)	4,656	2,952	4,106	5,960
Scope 2 emissions, market-based (Metrics tons CO₂e)	4,284	902	160	259
Scope 3 emissions (Metrics tons CO₂e)	124,727 ¹³	147,466 ^{13,14}	180,924 ^{13,14}	267,998
Total GHG Emissions: Scope 1, Scope 2, and Scope 3 (Metrics tons CO₂e)	133,667	151,320	185,190	274,217
Revenues (millions, USD)	\$1,716	\$2,507	\$4,117	\$4,602
Intensity-based Total GHG Emissions (indexed to revenue, metric tons CO₂e/USD millions revenue)	72.7	58.8	43.9	58.2
Food donations	50,000 meals worth over \$100,000	Reallocate resources and nearly \$500,000 from the Snap food budget to serve 60 global organizations supporting COVID-19 relief.	Donated \$300,000 from the Snap food budget and distributed over 100,000 meals to global organizations supporting food insecurity.	Donated approximately \$300,000 from the Snap food budget and distributed nearly 28,000 meals to global organizations.
Battery efficiency improvements	<ul style="list-style-type: none"> 50% reduction in Snapchat's median background running time 36% reduction in battery drain when swiping between Chat and friends feed; during Story and Discover video playback 23% reduction in battery drain when scrolling through your friends feed 	<ul style="list-style-type: none"> Reduced the power usage of typing in chat on iOS by 48% Reduced the power usage of taking, editing and sending an image snap on iOS by 10% 	<ul style="list-style-type: none"> Reduced foreground session power usage by 12% on iOS and 9% Android. Reduced global energy consumption using Snapchat by 17% per user. 	<ul style="list-style-type: none"> Reduced global energy consumption using Snapchat by an average of 12% per user.
Number of 3rd party supplier audits			71 on-site supplier audits since 2016	105 on-site supplier audits since 2016
% response for conflict minerals and compliance	<ul style="list-style-type: none"> 97% of suppliers responded to our conflict minerals data request 100% of suppliers campaigned for materials disclosures 	<ul style="list-style-type: none"> 91% of suppliers responded to our conflict minerals data request 100% of suppliers campaigned for materials disclosures 	<ul style="list-style-type: none"> 91% of suppliers responded to our conflict minerals data request 100% of suppliers campaigned for materials disclosures 	<ul style="list-style-type: none"> 92.45% of suppliers responded to our conflict minerals data request for 2022.

¹³ For consistency and to produce comparable GHG emissions data over time, 2020 and 2021 scope 3 greenhouse gas inventories were updated to correct previously reported discrepancies.

¹⁴ For consistency, the 2019, 2020, and 2021 scope 1 and 2 greenhouse gas inventories were updated to match a new methodology used when calculating 2022 GHG inventory. These data points have been updated accordingly.



People

Data Point	2019 Data	2020 Data	2021 Data	2022 Data
Council	1,485 council engagements / 26 office locations / 12 countries	3,479 council engagements / 27 office locations / 16 countries	4,000 council engagements / 32 cities	4,000+ council engagements
Training hours	67,205 training hours (21 training hours per person)	33,273 training hours (8 training hours per person)	55,000+ training hours (9.7 hours of training per person)	44,000+ training hours (6+ hours of training per person)
Total recordable incident rate	0.2	0.05	0.11	0.03
Total lost time incident rate	0.14	0	0.07	0.016
Notices of noncompliance/violation related to EHS	0	0	0	0

Governance



Data Point	2019 Data	2020 Data	2021 Data	2022 Data
Gender representation on Board of Directors	<ul style="list-style-type: none"> 30% of independent directors are women 	<ul style="list-style-type: none"> 50% of independent directors are women 	<ul style="list-style-type: none"> 50% of independent directors are women 25.5% of independent directors are Black, Indigenous, and People of Color (BIPOC) 	<ul style="list-style-type: none"> 50% of independent directors are women 37.5% of independent directors are Black, Indigenous, and People of Color (BIPOC)
Integrity & Compliance - % of team compliant w/Code of Conduct training requirement	99.25%	99.8%	100% of new hires, 99% overall completion	More than 98% of team members completed Code of Conduct training in 2022.

Diversity, Equity, and Inclusion



	RACE/ETHNICITY (US)							GENDER (GLOBAL)			
	Asian	Black	Hispanic/Latinx	Indigenous	Middle Eastern/ North African/ Arab	Multiple Races	White	Men	Women	Non-Binary	Undeclared
Intersectional Leadership Representation											
Director+											
2022	32.4%	2.8%	2.8%	0.0%	5.6%	8.5%	47.9%	82.7%	14.8%	2.5%	0.0%
2021	18.4%	0.0%	2.0%	0.0%	6.1%	8.2%	65.3%	84.5%	13.8%	1.7%	0.0%
2020	13.3%	2.2%	2.2%	0.0%	4.4%	8.9%	68.9%	82.4%	13.7%	2.0%	2.0%
Non-Tech											
2022	15.5%	3.6%	5.5%	<1%	2.7%	4.5%	67.3%	61.9%	37.4%	0.0%	<1%
2021	15.5%	3.1%	7.2%	1.0%	3.1%	3.1%	67.0%	67.5%	32.5%	0.0%	0.0%
2020	14.8%	3.4%	8.0%	1.1%	2.3%	3.4%	67.0%	67.5%	32.5%	0.0%	0.0%
Intersectional Hiring											
Company-wide											
2022	44.8%	5.0%	9.2%	<1%	2.6%	4.9%	33.0%	60.8%	37.6%	<1%	<1%
2021	41.4%	6.6%	9.0%	<1%	2.8%	5.8%	34.1%	58.3%	38.9%	<1%	2.1%
2020	37.4%	9.2%	6.2%	0%	1.9%	5.0%	40.4%	63.8%	33.5%	<1%	2.1%
Tech											
2022	58.5%	2.4%	6.7%	0%	2.7%	3.8%	25.9%	75.5%	22.6%	1.0%	<1%
2021	57.9%	2.7%	6.3%	<1%	3.1%	4.7%	25.0%	72.1%	23.9%	1.0%	3.1%
2020	52.6%	3.9%	3.1%	0%	2.1%	4.1%	34.2%	80.0%	16.7%	<1%	2.6%