

Factsheet tonies®

Tonies are full of innovation and powerful technology and make listening to stories a real pleasure. Here you will find all the facts about the Toniebox and the Tonies.

Toniebox – the fun audio play cube

- Up to 7h battery life
- 8GB internal memory with intelligent memory management
- Data transmission via Wi-Fi module, configuration of the sound box via browser
- Up to six Wi-Fi connections possible
- Motion sensor operated that reacts to touch and movement; Volume control on the ears of the Toniebox
- Saves energy through intelligent energy management and use of LED light
- Sewn from sustainable fabric, water-repellent and robust
- charging station and headphone jack
- Available in red, green, light blue, purple, pink and grey
- Dimensions: 4,7 in x 4,7 in x 4,7 in weight, approx. 21 oz
- Awarded the Red Dot Design Prize 2016, the German Design Award 2017, the IF Design Award 2017, the LIMA Award 2017 and 2018, German Founders Award 2019. Most recently the Toniebox also won the Loved By Parents Award for “Best Innovative Toy 2019” and the European Product Design Award 2019 for “Children’s Products”.
- Starter Set including a Toniebox in one of six colours, Creative-Tonie and a charging station: RRP £69.95

Tonies – characters full of stories and fun

- Built-in NFC chip that communicates with the Toniebox
- Tonies are 2 to 3 inches in size and magnetically attach to the Toniebox
- Hand painted and sturdy
- Many Tonies are available with existing content from renowned publishers
- In addition, there are Creative-Tonies that can be recorded with your own content of up to 90 minutes
- Free Tonies app for iOS and Android for easy recording of the Creative-Tonies
- Around 60 Tonies and Creative-Tonies in the selection UK
- Tonies sale price: £14.99
- Creative-Tonies sale price: £11.99

The Company:

- Founded in December 2013
- 150+ employees
- Headquarters in Düsseldorf, further offices in Schwäbisch-Gmünd and London (UK)
- Turnover of £85m in 2019
- More than 1,500,000 boxes sold, and 14 million Tonies sold (as of January 2020)

Social Media Links:

facebook.com/tonies.uk



instagram.com/tonies_uk



twitter.com/tonies_uk

Contact:

For further information, images and samples, please contact our press office on 0203 206 9979 or tonies@tinmancommunications.com